

CONFERENCE IN IMI, IN LINE WITH GOVERNMENT AGENDA

TO EMPHASISE ROLE OF INNOVATION FOR ECONOMIC DEVELOPMENT IN TODAY'S MARKET

STATESMAN NEWS SERVICE

Bhubaneswar, 12 December

International Management Institute (IMI) Bhubaneswar organised a two-day International Conference on 'Innovation, Market Competition and Economic Development' in collaboration with EGADE Business School, Mexico.

Prof. Ramesh Behl, director of IMI, Bhubaneswar stated that the conference received 105 research papers from India and across the globe.

He also mentioned that the conference is organised in line with the Government mission to promote Innovation and 'Make in



India' Campaign.

Prof. Rajagopal, National Researcher, EGADE Business School, Mexico set the tone of the conference by

emphasising the role of innovation for economic development in today's competitive market. Research scholars and students from

various well-known institutes and universities like University of Guadalajara, Mexico, EGADE Business School, Mexico, School of

Economics and Business, Universidad Panamericana, Mexico, UNED, (Spanish National Distance University), Spain, IIM Calcutta, IIM Kozhikode, IIM Udaipur, IIT Delhi, IIT Kharagpur, IMI, New Delhi, Punjabi University, Patiala, BIMTECH and several others participated.

The Conference Anthology entitled "Business Analytics and Cyber Security Management in Organisations" for the international conference was released.

Ten Technical sessions on various themes like Innovation, Make in India, Smart City, Globalisation and Business Growth, Economics of Innovations were held.